

Video Scene Category Rating Structure 100

Code Description	None	Implied	Explicit	Graphic
110 Profanity	1	2	3	4
130 Violence	1	2	3	4
135 Bloodshed	1	2	3	4
150 Monsters	1	2	3	4
170 Nudity	1	2	3	4
175 Sex	1	2	3	4

FIG. 1A

Video Scene Element Rating Structure 200

Code Description	None	Minimal	Expanded	Extensive
210 Character	1	2	3	4
220 Location	1	2	3	4
230 Time	1	2	3	4
340 Detail	1	2	3	4
420 Expertise	1	2	3	4

FIG. 1B

Video Scene Inclusion Rating Structure 300

Code Description	Highlight	Summary	Condensed	Detailed
610 Inclusion	1	2	3	4

FIG. 1C

FIGS. 1A-1C

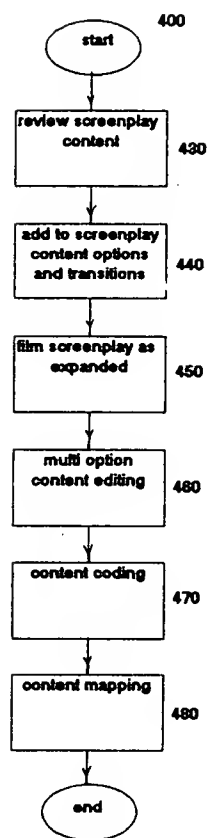


FIG. 2

VARIABLE CONTENT PROGRAM

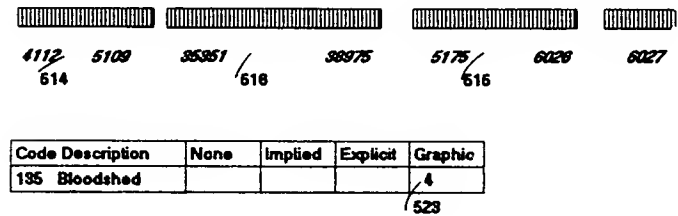
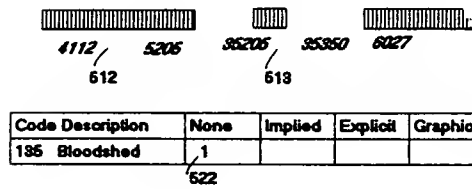
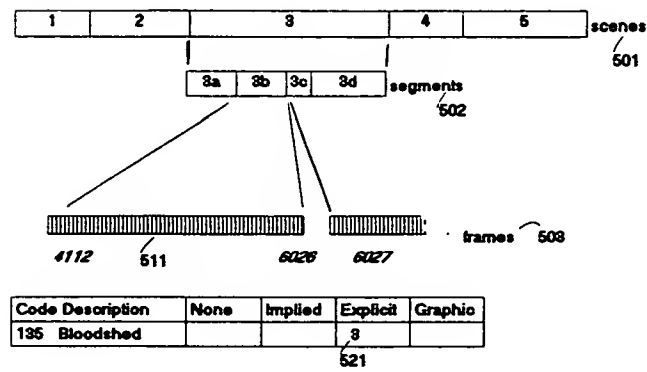


FIG. 3

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Program Content Rating

Code Description	None	Implied	Explicit	Graphic
110 Profanity	1		3	4
130 Violence	1	2	3	
541 135 Bloodshed	1		3	4
150 Monsters	1	2	3	
170 Nudity	1	2	3	4
175 Sex	1	2	3	

542

543 Please enter the code for the category to modify:
Please enter the level for this category:

135	544
1	

EXIT	HELP	PREV	NEXT	PLAY	
STOP	PAUSE	REW	FF	SKIP	PLAY

545

FIG. 4

17832335

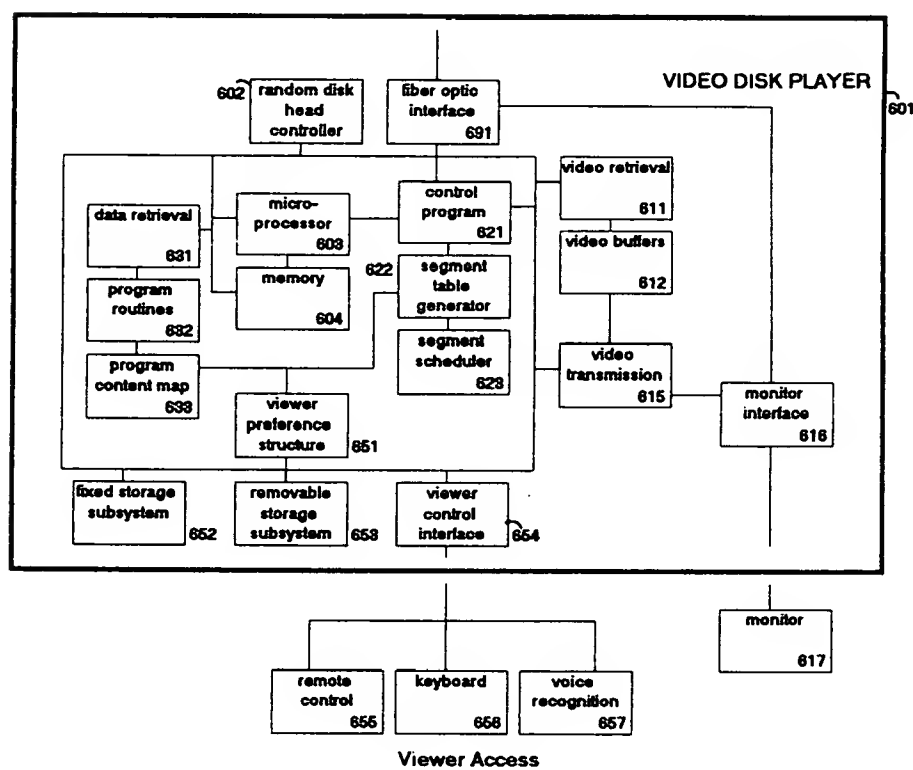


FIG. 5

117832335

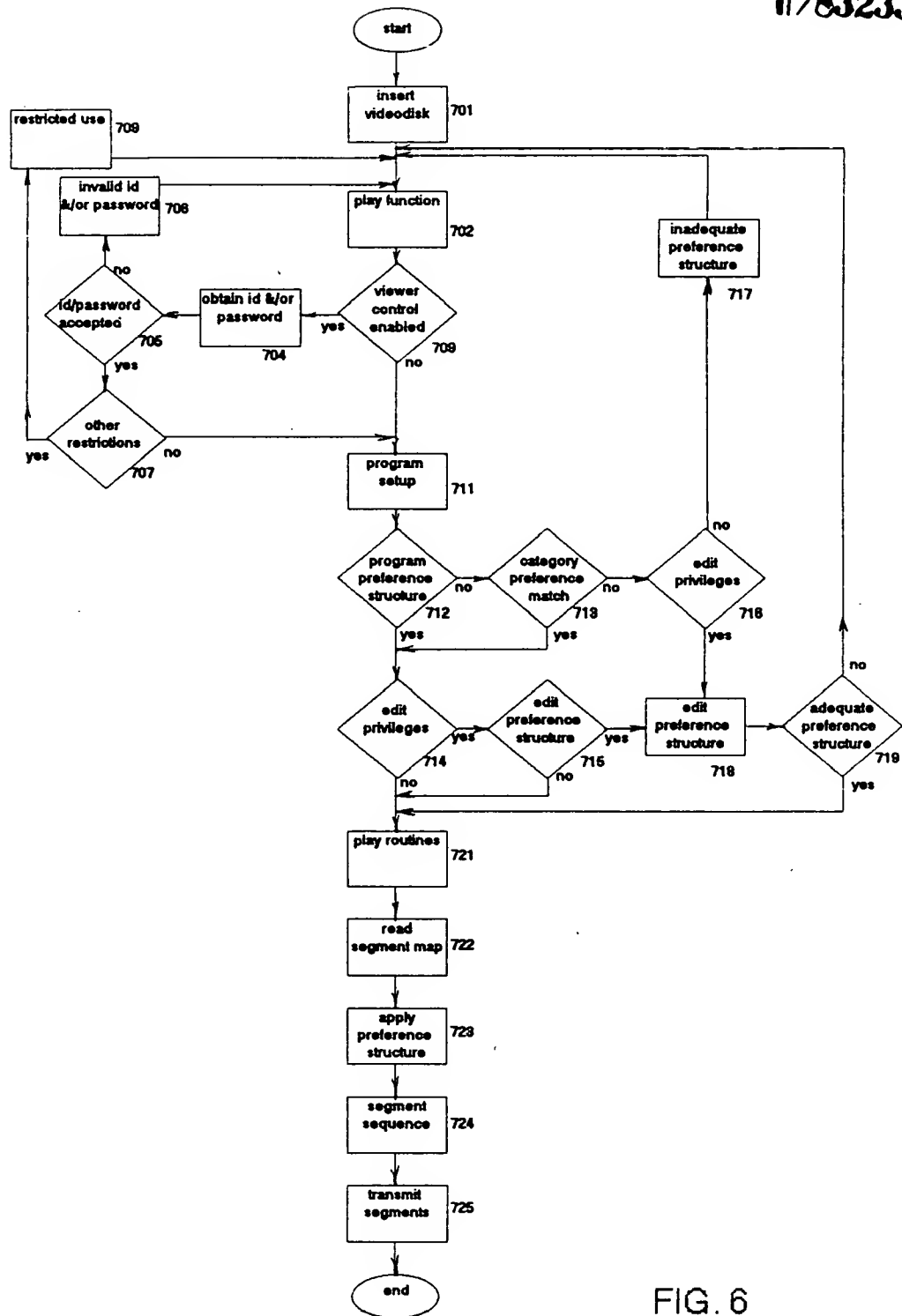


FIG. 6